



KENYA DIASPORA ALLIANCE

UNITING THE KENYAN DIASPORA · 60+ COUNTRIES · 67+ ORGANIZATIONS

RATE CARD

FULL PARTNERSHIP &
ADVERTISING RATE
CARD



9–11 December 2026 · Jacaranda Hotel, Westlands, Nairobi (Hybrid)

THEME: “Investments & Innovation for Inclusive Growth and Sustainable Development”

500+

PHYSICAL DELEGATES

1,000+

VIRTUAL PARTICIPANTS

60+

COUNTRIES REPRESENTED

HOST — KENYA DIASPORA ALLIANCE (KDA)

In partnership with the African Diaspora Alliance (AfDA) · All rates quoted in USD, exclusive of VAT



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Rate Card

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SECTION ONE

01 Why Partner with KDHC'26

The Kenya Diaspora Homecoming Convention is the diaspora's most consequential annual gathering — a platform where policy is discussed, deals are made, and the Kenyan diaspora's USD 5 billion-plus in annual remittances is redirected toward structured investment. For its 13th edition, under the theme *Investments & Innovation for Inclusive Growth and Sustainable Development*, KDHC'26 is built around exactly the audience and agenda that make a partnership worth more than a logo placement.

Partnering with KDHC'26 puts your organization in front of 500+ high-net-worth delegates in the room and 1,000+ virtual attendees across 60+ countries, at the moment they are actively discussing capital, policy and opportunity — not simply attending a conference.

What You Gain

- Direct access to 500+ high-net-worth diaspora delegates and 1,000+ virtual attendees across 60+ countries
- Brand visibility across the Convention's full footprint — stage, delegate materials, digital platform and post-event content
- A seat at the centre of Kenya's most active diaspora investment and innovation conversation
- Direct introductions to investors, government officials and diaspora business leaders through the Investment Deal Room and structured networking
- Association with a 13-year track record and a growing institutional platform (KDA, AfDA, Diaspora Investment Club)
- Measurable return through session naming rights, speaking platforms and lead generation via the Deal Room and delegate database

Get in touch: To partner with KDHC'26 or request more information, contact the KDA Secretariat — email info@kdhc.co.ke, or WhatsApp or call the official line on +254 757 903452.





SECTION TWO

02 Partnership Tiers

All rates below are for the full three-day Convention and are quoted in USD, exclusive of VAT — VAT applies in addition to the rates shown. Single-day partnership rates are also available for organizations that only wish to engage on one day of the programme.

TIER	3-DAY	1-DAY	SLOTS	KEY BENEFITS	
Platinum Partners	\$17,000	\$6,800/day	One (1)	— Exclusive naming rights (“KDHC’26, presented by...”) — Logo on stage backdrop, badges & all branding — 10 delegate passes	— Opening keynote address slot — Premier double exhibition booth — 2-page catalogue advert with back-cover option
Gold Partners	\$15,000	\$6,000/day	Three (3)	— Speaker slot at a plenary — 8 delegate passes — 4 Diaspora Awards dinner passes	— Premier exhibition booth — 1-page catalogue advert
Diamond Partners	\$6,000	\$2,400/day	Five (5)	— Moderator or speaker role — 6 delegate passes — 3 Diaspora Awards dinner passes	— Standard (3×3) exhibition booth — ½-page catalogue advert
Silver Partners	\$2,500	\$1,000/day	Eight (8)	— Standard (2×2) exhibition booth — ¼-page catalogue advert	— 4 delegate passes — 2 Diaspora Awards dinner passes
Bronze Partners	\$1,500	\$600/day	Ten (10)	— Logo on programme & all banners — Strip catalogue advert	— 2 delegate passes — 1 Diaspora Awards dinner pass





SECTION THREE

03 Exhibition Rates

EXHIBITION SLOT	3-DAY RATE	1-DAY RATE
Standard Exhibition Desk	\$150	\$60/day
Prime Exhibition Desk	\$250	\$100/day
Exhibition Booth	—	\$700/day

All partnership and exhibition rates are quoted in USD and are exclusive of VAT; VAT will be added at the applicable rate.





SECTION FOUR

04 Signature Programme Sponsorships

Tied directly to KDHC'26's new structural pillars — the highest-visibility, most defensible upsell opportunities in the package.

NAMING RIGHTS · USD 12,000

Investment Deal Room Partner

Exclusive naming rights to the Investment Deal Room, a seat on the investor pitch panel, and logo placement on all Deal Room collateral and investor briefing packs.

NAMING RIGHTS · USD 6,000

Women's Leadership Forum Partner

Naming rights to the Women's Economic Leadership Forum, a speaking slot, and logo placement across Forum collateral.

NAMING RIGHTS · USD 6,000

Youth Innovation Track Partner

Naming rights to the Youth Innovation Track, a judge/mentor seat on the youth pitch competition, and logo placement across Track collateral.

RECOGNITION · USD 5,000

Government Commitment Session Partner

Formal recognition at the Government Commitment Session and logo placement on the published Joint Communiqué.

All rates are quoted in USD and are exclusive of VAT; VAT will be added at the applicable rate.





SECTION FIVE

05 Session Partners

Put your organization's name on a specific programme session. Session Partnership includes naming rights to the session (“this session brought to you by...”), a speaking or introductory slot, logo on the session's on-screen slide and printed programme listing, and 2 delegate passes. Rates below apply to sessions not already covered under Partnership Tiers or Signature Programme Sponsorships.

DAY	SESSION	RATE
DAY 1	Opening Plenary & Official Opening Ceremony	\$10,000
DAY 1	Banking, FinTechs & SACCOs	\$5,000
DAY 1	Special Economic Zones	\$5,000
DAY 2	AI, Digital Economy & Blockchain	\$5,000
DAY 2	Health, Education & Venture Capital	\$5,000
DAY 2	Manufacturing & SEZs	\$5,000
DAY 2	Artisanal, Commercial & Green Mining	\$5,000
DAY 2	Blue Economy	\$5,000
DAY 2	Smart Cities, Housing & Diaspora Bonds	\$5,000
DAY 3	Agri-Business & Food Security	\$5,000
DAY 3	Climate Action & Carbon Credit	\$5,000
DAY 3	Trade, Investment & Partners Pitch	\$5,000
DAY 3	Side Session: Elections & Representation	\$5,000
DAY 3	AU Cultural Tourism & Reparations	\$5,000
DAY 3	Closing Ceremony & Communiqué	\$5,000

KDA Deal Room sessions are covered under the Investment Deal Room Partner (Section 04). All rates are quoted in USD and are exclusive of VAT; VAT will be added at the applicable rate.





SECTION SIX

06 Event Add-Ons

Cocktail Reception Partner

USD 8,500

- Exclusive naming rights to the evening cocktail reception
- Logo on reception signage, drinks menus and screens
- 4 complimentary reception passes for guests
- Opening remarks slot (up to 5 minutes) at the reception
- Dedicated social media mentions before and during the reception

Investor Breakfast Partner

USD 5,000

- Naming rights to the investor breakfast session
- Logo on breakfast materials, table cards and signage
- Address slot (up to 5 minutes) to attendees
- 4 complimentary breakfast passes

Livestream & Virtual Platform Partner

USD 4,500

- Exclusive logo branding on the livestream interface and virtual platform
- Dedicated banner placement within the virtual delegate platform
- Access to 1,000+ virtual attendees across 60+ countries
- Logo bumper displayed before and after every streamed session
- Verbal mention by MCs during livestream segments
- Post-Convention analytics report on virtual reach and engagement

All rates are quoted in USD and are exclusive of VAT; VAT will be added at the applicable rate.



SECTION SEVEN

07 Branding Placements

Delegate Bag Branding

USD 1,500

- Co-branded or exclusive logo placement on all 500+ delegate bags
- Distributed to every physical delegate at registration
- Guaranteed visibility throughout the three-day Convention as delegates carry materials on-site and beyond

Notebook / Gift Item Branding

USD 1,200

- Logo placement on the delegate notebook or a selected gift item included in the delegate pack
- Retained by delegates after the Convention, extending brand visibility beyond the event

Lanyard Branding

USD 800

- Logo placement on delegate lanyards
- Worn by all registered delegates for the full duration of the Convention
- High-frequency visibility across every session, meal and networking break

Delegate ID Card Branding

USD 800

- Logo placement on the reverse of every delegate ID / name badge
- Visible at every access checkpoint, session and networking interaction

All rates are quoted in USD and are exclusive of VAT; VAT will be added at the applicable rate.





SECTION EIGHT

08 Catalogue Advertising Rates

TYPE	DIMENSION (MM)	RATE (USD)
Full Page Advert	210 × 297	\$1,000
½ Page Advert	210 × 145	\$550
¼ Page Advert	105 × 145	\$300
⅛ Page Advert	50 × 140	\$160
Strip Advert	210 × 25	\$100
Classified Listing	Max. 30 words	\$80
Full-Page Advertorial / Sponsored Article	255 × 170	\$1,000
Inside Front or Inside Back Cover (Full Page)	255 × 170	\$1,000
Back Page Cover Advert	255 × 170	\$1,000
Centre Spread Advert	380 × 170	\$1,750
Sponsored Partner Email	Max. 300 words	\$800
Advert Designing	—	10% of advert cost
Hard or Soft Copy (incl. your ad)	—	Free*

* Excludes shipping cost. All figures in USD and exclusive of 16% VAT.





FOR PARTNERSHIP INQUIRIES

Kenya Diaspora Homecoming Convention 2026

KDA Secretariat

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