

Denis Ndavi – Director, Muema Communications + Brand Storyteller



Denis Ndavi is a seasoned Marketing and Media professional with over 27 years of experience from Kenya and across Africa.

He is a B.Com (Marketing) graduate from Kenyatta University with a Marketing Society of Kenya Course accreditation.

His journey has seen him harness his skills at Capital FM Kenya, East Africa TV & Radio, MTV Base Africa, Easy FM, Homeboyz Radio and NRG Radio.

Currently managing Muema Communications, a 360-degree communications consultancy.

He also serves as lecturer, facilitator and content creator for various marketing courses and webinars on digital platforms.

He has been on the front-line of creating and executing both above-the-line and below-the-line marketing communications campaigns for key local and multi-national brands across the African continent.

He also responds to the monikers 'Deno', 'D – Man', 'D-Nice', 'Ndao', 'Thompson Twin', 'Ndavister' and numerous other nicknames that his friends and colleagues have given him over the years.

Denis has a deep love for entertainment and artistic expression, coupled with a continuous reading regimen, his favourite topic being history.

"I love the challenge of creating new brands and exploring new ways of communicating with the audience, - in that sweet space where creativity meets empathy, business, innovation and science." he adds.